



Atlantic  
Provinces  
Chambers of  
Commerce

Chambres de  
commerce  
des provinces  
de l'Atlantique

# APCC Spring Forum 2010

Education and the Workplace  
*Innovative Programs to Bridge the Gap*

## SPONSORSHIP OPPORTUNITIES

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The Atlantic Provinces Chambers of Commerce is offering select businesses and organizations the opportunity to become a **sponsor** of the APCC Spring Forum 2010, as well as opportunities for the following day's APCC Membership Meeting.

Many different levels of involvement are available within the 2010 Sponsorship Package. With each you will discover opportunities for a high level of event visibility and great networking opportunities.

The Sponsorship Opportunities include:

2 Event Partner Sponsors

4 Gold Sponsors

5 Silver Sponsors

6 Bronze Sponsors

Key Event Sponsors

Your sponsorship contact is:

**Peter Gildart**, VP Business Development

Tel: (902) 252-7770

Cell: (902) 471-8205

Email: [pgildart@apcc.ca](mailto:pgildart@apcc.ca)

# Event Partner Sponsors

## Partner Investment (2 available)

- \$7500 investment

## Partner Recognition

### *Pre-Event Marketing*

- Prominent logo placement on the event website
- Web link to sponsor's website

### *Conference Marketing*

- Premier logo placement at event
- Trade show booth space will be made available for promotional material
- Logo placement on all printed conference and media materials
- 4 complimentary delegate passes for day conference
- An opportunity to offer a public welcome as an event partner
- **One complimentary banner ad in the April 2010 edition of the Atlantic Provinces Chambers of Commerce e-magazine, [POST@apcc.ca](mailto:POST@apcc.ca).**

# Gold Sponsors

## Gold Investment (4 available)

- \$5,000 investment

## Gold Recognition

### *Pre-Event Marketing*

- Logo placement on the event website
- Web link to sponsor's website

### *Conference Marketing*

- Logo placement at event
- Trade show booth space will be made available for promotional material
- Logo placement on all printed conference and media materials
- 2 complimentary delegate passes for day conference
- **One complimentary banner ad in the April 2010 edition of the Atlantic Provinces Chambers of Commerce e-magazine, POST@apcc.ca.**

# Silver Sponsors

## **Silver Investment** (5 available)

- \$2500 investment

## **Silver Recognition**

### *Pre-Event Marketing*

- Logo placement on the event website
- Web link to sponsor's website

### *Conference Marketing*

- Logo placement at event
- Logo placement on all printed conference and media materials
- 1 complimentary delegate pass for day conference

# **Bronze Sponsors**

## **Bronze Investment (6 available)**

- \$1000 investment

## **Bronze Recognition**

### ***Pre-Event Marketing***

- Logo placement on the event website

### ***Conference Marketing***

- Corporate name placement at event
- Corporate name placement on all printed conference and media materials
- 1 complimentary delegate pass for conference.

## **Key Event Sponsors**

### **Spring Conference and APCC Membership Meeting**

In addition to the previous sponsorships documented in this package, businesses and organizations also have the option of becoming a **Key Event Sponsor**. The various events are listed below along with suggested sponsorship amounts:

#### *Conference and Membership Meeting Events – Thursday and Friday, March 25, 26*

Lunch (Thursday and Friday) –\$1000 (or \$1500 exclusive)

Nutrition Breaks – 2 on Thursday - \$500, 1 on Friday - \$250

The sponsor's banner will be displayed at the key event, along with any promotional material.

Sponsors will be recognized at those sponsored events, and provided an opportunity to offer a welcome to guests.